

Fashion Storyboard Score Sheet

Name _____ County _____ District _____

Age Division Junior Intermediate Senior

Category Wearable Accessory Jewelry Home Décor Pet Clothing Furniture

LAYOUT		COMMENTS	EXCELLENT (E)	GOOD (G)	FAIR (F)	NEEDS IMPROVEMENT (N)
LAYOUT OF STORYBOARD	Visual Appeal/Creativity E= Excellent arrangement of images, text and white space on board; Strong focal point; Excellent use of inspiration pieces. G= Good arrangement of images, text and white space on board; Visible focal point; Good use of inspiration pieces. F= Haphazard and/or random arrangement of images and text; Lacks visible focal point; Not enough/overuse of inspiration. N=Layout distracts from design; Lacks focal point.					
	Quality of Workmanship E= Very good quality, very neat and structured G= Fair quality, somewhat neat F= Marginal quality of workmanship N= Low quality, messy, unstructured					
	Color Palette E= Color theme consistent throughout board N= Color theme inconsistent throughout board					
	Fabric Samples, Trims, and Embellishments E= Samples/Trims provided, appropriate for design G= Samples/Trims provided, somewhat appropriate F= Samples/Trims provided, inappropriate for design N= No Samples/Trims included					
	Dimensions of Storyboard E= Correct board dimension N= Incorrect board dimension					
	Consistent Theme E= Strong theme throughout board N= Indecisive theme					
ILLUSTRATIONS & FLATS	Originality E=Highly original design G= Contains both creative elements and copies F= Some evidence of originality N=Little evidence of originality					
	Design Detail E= In-depth detail of seams, lines, fabrics G= All seams and style lines included, little detail F= Minimal lines and seams shown N= Little or no detail in design					
	Titles/Labels -Includes design brief title and any additional labels that provide details as related to the overall design of the board. E= Used design brief title and additional labels correctly and enhances the overall design of the board G= Used design brief title, but did not include labels to enhance the overall design of the board or Used design brief title and included too many labels and detracts from the overall design F= Did not include the design brief title but used other descriptive labels N= No title or labels					
	Design Brief E= Excellent design for brief G= Meets brief, improvement needed F= Somewhat meets brief, needs improvement N= Design does not meet brief					

