

APPLICATIONS NOW AVAILABLE FOR TEXAS PORK LEADERSHIP CAMP JUNE 20 – 25, 2016



Texas Pork Leadership Camp is an intense, progressive and thought provoking week, full of activities, tours and presentations featuring all aspects of the pork production industry from **Farm to Fork!** You'll have the opportunity to visit with world leading commercial hog operations, top Universities & industry professionals and tour large scale harvesting and pork processing plants.

Application deadline is April 1st.

"TPPA Camp was definitely an educational highlight for me. It exposed me to the huge scale of the pork industry as well as the connection between show pig and market hog production. This is a great opportunity, it's lots of fun, and I'd recommend it to any young person pursuing a career in production agriculture"

Kevin Mock, '01

ShowRite Feeds National Accounts Manager and Mock Livestock





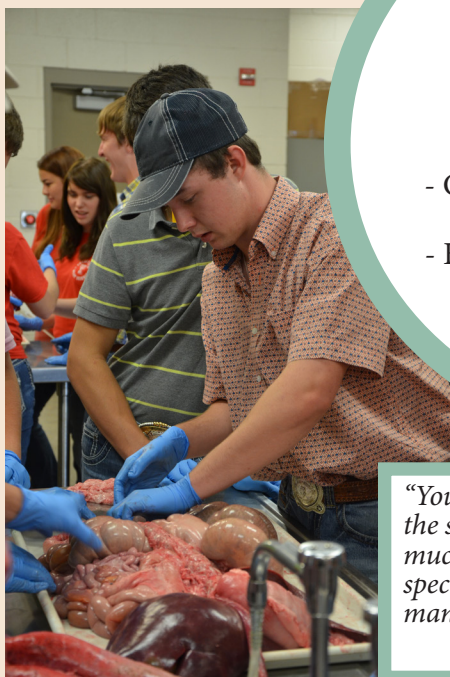
"It was a very well organized camp that showed every aspect of the industry. It was amazing to see and experience every step from breeding the animal to receiving the meat on your plate. I met a lot of great people that loved the industry just as much as I do and grew tremendously as an individual and an exhibitor."

Reagan Langemeier, '14
Student Marion High School



Topics Covered:

- Key Industry Issues
- Live Animal Evaluation
- Taste & Sensory Panels
- Promotion & Marketing
- Leadership & Team Building
- College Prep, Careers & Internships
- Harvesting & Processing
- Breeding, Reproduction & Genetics on a Commercial Level
- Retail Marketing
- Media Training



"You get a realization of the real world as opposed to the small surface you receive from the show ring. You will make friends and contacts from similar backgrounds which remain much longer than the week you spend on the tour. Part of my everyday keep/cull selection specifically leaving the farrowing house is based off of knowledge gathered from the managers of the large operations throughout this tour."

Clint Halfmann, '03
West Texas Genetics



"Looking back when I went through the camp years ago and now having been a host for it, I know that it is a phenomenal experience and opportunity for our youth. Especially now when the focus of many is in the show ring, this camp provides so much value and education on the realization of pork production and the food industry."

Daryl Real, '94
Livestock Director, State Fair of Texas



Who can attend?

- Ages 16-18, not in college yet
- Have an interest in the swine industry
- Willing to learn, grow and be an advocate for the swine industry



"The camaraderie and interaction with fellow campers was one of the greatest attributes of the pork tour in my opinion. When you're a passionate hog kid and you live and breathe it, getting to spend a week with others your age that share that same fire is an incredible opportunity. Looking back, I know that experience was a huge reason I wanted to stay closely connected with the swine industry."

Cassidy Hayes, '05
HF Genetics

"I really enjoyed my time at camp. Coming from a show pig background I had no idea what the "real world" swine industry was all about. I was able to learn from industry leaders as well as visit some of the top universities in Texas. The camp helped set my future as it had a major role in helping me pick where I went to college and more specifically select a major. The camp definitely helped lay the foundation I needed to succeed not only while at college but also now into my professional career."

Josh Powell, '00
Wiley Lease Co. Operations
Manager and Powell Livestock





"I was lucky enough to attend camp twice, first as a camper and then a leader with my TPPA internship. TPLC was the most eye-opening, challenging, and entertaining camp I ever attended... all at the same time! My favorite part was learning how to inform the public about hog farming practices."

Ian Schaefer, '11
Student Texas Tech University



**APPLICATION
DEADLINE:
APRIL 1ST
AVAILABLE AT
TEXASPORK.ORG**