

DATE: February 8, 2013
TO: All CEA's, 4-H Agents & Coordinators
FROM: Montza Williams
Assistant Professor & Extension Specialist, 4-H and Youth Development
RE: **2013 East District 5 Fashion Showcase**
Saturday – April 27, 2013

District Registration Deadlines and Fee Schedule

- Register via 4-H Connect by April 10, 2013
- Entry material will be submitted to the District Office by entry date.
- \$7.00 Entry Fee per contest ► Fashion Show ► Fashion Storyboard ► Window WOWed
- No Entry Fee ► Taps, Tassels, and Tacks: Shoe Fun
- Paid to: Texas 4-H Foundation
P.O. Box 11020
College Station, Texas 77842-1020
memo line – D5 Fashion Show
- Judge Information form to Holly Black by April 10, 2013.
- Alternate contestant entry information to the District Office by April 23, 2013.

Fashion Showcase Contests Opportunities

- ✿ FASHION SHOW
- ✿ FASHION STORYBOARD
- ✿ WINDOW WOWed
- ✿ TAPS, TASSELS, and TACKS: SHOE FUN



- **Required forms are available on line at fcs.tamu.edu/clothing/4h/packet/index.php . Be sure to use appropriate forms for specific contests!**
- **Construction and Buying Fashion Show worksheets will not be judged at the district level in 2013. Forms may be used at the county level and will be required of the Seniors representing District 5 at the State level.**

Montza Williams, EdD
Texas A&M AgriLife Extension Service
1710 N Hwy 3053 | PO Box 38 | Overton, Texas 75684

Tel. 979.834.6191 | Fax. 979.834.6257 | ml-williams@tamu.edu
www.texas4-h.tamu.edu



AGE DIVISIONS:

(Division is determined by age on August 31, 2012)

Junior – 3rd grade to age 10

Intermediate – ages 11-13

Senior – ages 14 and older

COMPETITION CATEGORIES: *(Category descriptions can be located in the state guidelines.)*

<u>Buying</u>	<u>Construction</u>	<u>Natural Fibers (Sr. Only)</u>	<u>Fashion Storyboard</u>
Casual	Casual	Cotton	Wearable
Dressy	Dressy	Wool/Mohair	Accessory
Formal	Formal		Jewelry
Specialty	Specialty		Non-wearable
			Pet Clothing

Each county may enter one contestant in each category for a total of thirteen (13) Juniors, thirteen (13) Intermediates, and fifteen (15) Seniors in the District Show.

Agents are responsible for policing qualifying entries at the county level in all categories based on category descriptions. However, if the District Office or the Fashion Show Judges find reason to question an entry and these reasons are validated, entry may be disqualified.

Fashion Show

No one may change categories between District and State contests. However, participants competing at the County level may change categories between County and District as space and agent permits. Only one county entry per category per division is allowed at the District contest.

- Three minutes allowed for judging.
- Presentations will not be permitted during interview judging.
- No additional garments may be carried. All garments must be worn during the competition. However, props can be carried for the Fashion Show only (i.e. show stick, tennis racket, golf club, corsage, teddy bear). No props will be allowed during the judging process.
- All garments to be judged must have been purchased or constructed during participation in the current year's 4-H clothing project.
- Garments not fitting category description will be judged accordingly.
- Judging will be by category groups.
- Modeling in the Fashion Show will be county groups.
- There is one rehearsal for all contestants. They must be present.
- Natural Fibers is now a class just like construction or buying. A member may choose to only enter the Natural Fibers Contest or both the Natural Fibers Contest and the appropriate Construction or Buying division. A Natural Fiber contestant may be judged twice.
- **Junior contestants are allowed to construct one complete outfit or one piece of an outfit.** Judges will ask Junior contestants what part of their outfit they made.
- **Intermediate and Senior contestants must construct all parts of their outfit.** Entries not meeting these requirements will be judged accordingly.
- A 4-Her no longer has to be present for the awards ceremony to receive their award. However, it is **STRONGLY** recommended that the 4-Hers be present throughout the program.

TIES:

If ties occur, they will be broken using the State "tie breaker system." If a tie remains after using the system, a judging team will break the tie before the fashion show begins.

ALTERNATES:

Alternates will be accepted until 9:00 a.m. on April 23rd, in the District Office. Entry materials must be submitted to the tabulation committee before the judging begins.

✿ Fashion Storyboard

Participants may enter only one storyboard. Entering on Connect and submitting the Fashion Storyboard the day of the contest constitutes the entry; there will not be an interview. The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label **MUST** be legibly printed or typed and **MUST** be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front. Label can be found at the following <http://fcs.tamu.edu/clothing/4h/packet/2013-4-h-clothing-packet.pdf>.

- Theme: *Be True to Who You Are*

✿ Window WOWed

This was a new contest for the District beginning in 2011. The idea is for teams of up to five (5) members of any age to design a window display using merchandizing and marketing techniques to “market” fashion merchandise and products. Guidelines follow.

- Display area is 8 feet long, 8 feet high, and 30 inches wide. One 8 foot table will be provided. Two 8 feet lattice panels may be available for use (depending on number of entries).
- Display can start from the table or from the floor.
- Creativity is encouraged but display should coordinate with the theme. Teams must provide everything they use in the display.
- 4-H must be incorporated into the display.
- Participants will have an hour and 30 minutes to complete the display.
- All teams will start and stop simultaneously.
- Theme: *Be True to Who You Are*

✿ TAPS, TASSELS, and TACKS: SHOE FUN

Decorate a shoe and bring to the Showcase. Judging will be based on creativity, originality and workmanship. Decorations may be purchased or handmade. No entry to exceed 24” X 24” X 24”.

- This is not a team event.
- Theme: *Add Some Clover to Your 4-H Project Style!*
- Incorporate the best parts of your favorite project into your shoe decorations! Are you in a fashion project? Think ricrac and buttons! Are you in a nutrition project? Try food or cooking utensils. Sport fishing? Throw on some lures and fishing tackle! Photographer? Add some film or photos. You get the idea; now get creative!



REMINDERS

- It is each agent’s responsibility to read the State Guidelines for Fashion Show and Fashion Storyboard contests. These are available at the FCS website <http://fcs.tamu.edu>. Under the Youth link, choose 2013 4-H Fashion Show and make needed selections.
- Each contestant is responsible for reading the Texas 4-H Fashion Show Guide and complying with the requirements. The contestant’s entry on 4-H Connect signifies that she/he has read the guidelines and the entry complies.

JUDGES:

Submission of the Judges Information Sheet is a mandatory requirement. This information is due April 10, 2013. Each county should submit these forms providing the names, addresses, e-mail addresses and phone numbers of two qualified people who have agreed to judge this event to Holly Black, hdblack@ag.tamu.edu .

Also, please remember.... ***if your judges cancel, you are responsible for replacing them.***

Remind your members of the following State opportunities.

- 4-H Clothing and Textiles Advisory Board
Application deadline: June 3, 2013
- Quilt Challenge and Community Service Project
Connect entry deadline: April 15, 2013



Specific job assignments will be forthcoming. Any questions regarding the Fashion Show should be directed to the chair of the specific contest or the District Office.

Fashion Show: Holly Black
Fashion Storyboard: Angie Monk
Window WOWed: Patrice Dunagin
Shoe Fun: Jackie Cole

cc Dr. Chris Boleman
Mrs. Shelia Lewis
Dr. Susan Ballabina