

# Fashion Storyboard Score Sheet

**Name** \_\_\_\_\_ **County** \_\_\_\_\_ **District** \_\_\_\_\_  
**Age Division**    Junior            Intermediate            Senior  
**Category**            Wearable            Accessory            Jewelry            Non-Wearable            Pet Clothing

LAYOUT		COMMENTS	EXCELLENT (E)	GOOD (G)	FAIR (F)	NEEDS IMPROVEMENT (N)
<b>LAYOUT OF STORYBOARD</b>	<b>Visual Appeal/Creativity</b> E= Excellent arrangement of images, text and white space on board; Strong focal point; Excellent use of inspiration pieces. G= Good arrangement of images, text and white space on board; Visible focal point; Good use of inspiration pieces. F= Haphazard and/or random arrangement of images and text; Lacks visible focal point; Not enough/overuse of inspiration. N=Layout distracts from design; Lacks focal point.					
	<b>Quality of Workmanship</b> E= Very good quality, very neat and structured G= Fair quality, somewhat neat F= Marginal quality of workmanship N= Low quality, messy, unstructured					
	<b>Color Palette</b> E= Color theme consistent throughout board N= Color theme inconsistent throughout board					
	<b>Fabric Samples, Trims, and Embellishments</b> E= Samples/Trims provided, appropriate for design G= Samples/Trims provided, somewhat appropriate F= Samples/Trims provided, inappropriate for design N= No Samples/Trims included					
	<b>Dimensions of Storyboard</b> E= Correct board dimension N= Incorrect board dimension					
	<b>Consistent Theme</b> E= Strong theme throughout board N= Indecisive theme					
<b>ILLUSTRATIONS &amp; FLATS</b>	<b>Originality</b> E=Highly original design G= Contains both creative elements and copies F= Some evidence of originality N=Little evidence of originality					
	<b>Design Detail</b> E= In-depth detail of seams, lines, fabrics G= All seams and style lines included, little detail F= Minimal lines and seams shown N= Little or no detail in design					
	<b>Titles/Labels</b> E= Used correctly, enhances board G= Used somewhat correctly F= Used incorrectly, too much, detracts from board N= No Title used					
	<b>Design Brief</b> E= Excellent design for brief G= Meets brief, improvement needed F= Somewhat meets brief, needs improvement N= Design does not meet brief					

