2012 HIGHLIGHTS

- Rodeo Austin celebrated its 75th anniversary.
- More than $2 million was awarded to Texas youth.
- $453,000 in scholarships was awarded to Texas students.
- The Grand Champion Steer Selection was held in front of the Texas State Capitol to commemorate the organization's first livestock show.
- The first Ultimate Scramble Championship was a huge success, awarding $79,000 in certificates on one day.
- Parking was improved for Competitive Events exhibitors and their families.

2013 JUNIOR LIVESTOCK SHOW UPDATES

ENTRIES OPEN: OCTOBER 1, 2012 ★ ENTRY DEADLINE: DECEMBER 1, 2012

GENERAL UPDATES AND REMINDERS

Parking and gate passes will be mailed for the 2013 Show.
The shipping and handling fee will be $15 per club.
To participate in the Junior Livestock Show, exhibitors must be Quality Counts certified by the entry deadline.

Please contact the Competitive Events Department to ensure that your contact information is correct. The database is updated annually based on the list provided by VATAT and AgriLife Extension.

Live streaming will be available for all shows.

UPDATES BY SHOW

Junior Market Steer Show
Judge: Joel Judge - San Luis Obispo, CA
Breeds: British, Shorthorn, Brahman, ABC, AOB Black and AOB Other Color

Junior Market Lamb Show
Judge: Josh Kouns - Whitestown, IN
Change: One class added to Medium Wools

Junior Market Goat Show
Judge: Jack Staats - Stillwater, OK
Change: Three divisions; five classes per division
- Uniform wool and hair length will be monitored by Junior Market Lamb and Goat Show superintendents. All lambs and goats must be shorn slick to the skin above knee and hock joints (excluding the tail switch on goats).

Junior Market Barrow Show
Judge: Warren Beeler - Keene, KY
Change: One class added to OPD Darks and Crosses

Junior Market Poultry Show
Turkey Judge: Jacob Coppedge - New Braunfels, TX
Broiler Judge: Jacob Prukop - College Station, TX

Junior Breeding Heifer Show
Judges: Matt Leo (A) - Le Grand, CA
- Shane Bedwell (B/C) - Fort Collins, CO
- $19,640 in premiums awarded
- Supreme Heifer Division Champions - $1,000
- Breed Champions - $500

4-H/FFA Livestock Judging Contest
USC Certificates will be awarded to top five places in both divisions. Winners can purchase any of the following: market steer, lamb, goat, barrow, breeding heifer or breeding goat for the 2014 show.
- Teams will receive one gate pass per team member.
YOUTH AUCTION

The 2012 Youth Auction awarded a record-breaking $900,683 to students throughout Texas, up 11.8 percent from 2011. These funds rewarded the top 392 exhibitors for their hard work and dedication, while creating limitless possibilities for growth and learning.

<table>
<thead>
<tr>
<th>DIVISION</th>
<th>GRAND CHAMPION</th>
<th>RES. CHAMPION</th>
<th>NON-CHAMP. AVG.</th>
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2013 AUCTION LOTS

- STEERS: 68 (up 3 lots from 2012)
- LAMBS: 80 (up 8 lots from 2012)
- GOATS: 90 (up 6 lots from 2012)
- BARROWS: 100 (up 7 lots from 2012)
- TURKEYS: 24 (same as 2012)
- BROILERS: 14 (up 1 lot from 2012)
- ART: 24 (up 4 lots from 2012)

AUCTION LOTS BY YEAR

AUCTION TOTALS BY YEAR

ULTIMATE SCRAMBLE CHAMPIONSHIP

Entries begin: October 1, 2012

Ultimate Scramble Championship is an all-day tournament in which competitors catch calves and top contestants advance to the next round. At the end of the day, $75,000 will be awarded to the youth of Texas, with the Ultimate Scramble Champion taking home $5,000. All who catch are guaranteed at least $1,000 to purchase the market or breeding animal of their choice to raise and show at the 2014 Star of Texas Fair and Rodeo. Contestants must pay $25 to enter and entries are on a first-come, first-serve basis - only 112 can enter.
VIDEO JOURNALISM CONTEST

NO LIVESTOCK? NO PROBLEM! COMPETE IN RODEO AUSTIN'S MOST INNOVATIVE CONTEST

The Rodeo Awesome Reporter Video Journalism Contest is where innovation meets Western heritage. Students must create an informative, yet creative 1-3 minute video showcasing agriculture, rodeo or the environment. Videos can be conducted as a news broadcast, interview or documentary. The video can be shot with any form of technology, from a video camera to a smart phone. A Grand and Reserve Champion will be selected in each of the two divisions - Youth Division and Collegiate Division. Winners will receive cash prizes and VIP treatment at Rodeo Austin in 2013. You can enter online in this contest as well as all other competitive events at www.RodeoAustin.com.

$2,500 IN CASH PRIZES

YOUTH DIVISION: GRADES 9-12

TOPICS: AGRICULTURE, RODEO & ENVIRONMENT

ENTRY DEADLINE: DEC. 1, 2012

YOUTH WESTERN ART SHOW

Open to students in grades 9-12, participants can enter their Western-inspired projects in any of the three divisions: Traditional Art, Photography and Digital Art. The top artwork in each division will sell in the Youth Auction at the Bob Bullock Texas State History Museum. In 2012, $33,800 was awarded to Youth Western Art Show projects.

ENTRY DEADLINE: DECEMBER 1, 2012

2013 ART AUCTION LOTS

TRADITIONAL: 20 PHOTOGRAPHY: 2 DIGITAL: 2

MISS RODEO AUSTIN

$26,000 IN SCHOLARSHIPS

The Miss Rodeo Austin Scholarship Contest includes horsemanship, a style show, public speaking and interview competitions. The 2013 Miss Rodeo Austin and Miss Rodeo Austin Princess will represent the Star of Texas Fair and Rodeo throughout the year at various events. Ladies must be between 15 and 22 years of age as of August 31, 2012 to participate in the contest.
COMPETITIVE EVENTS SCHEDULE
MARCH 8-23, 2013

THE SCHEDULE IS SUBJECT TO CHANGE. VISIT WWW.RODEOAUSTIN.COM FOR THE LATEST UPDATES ON EACH SHOW.

Saturday, December 1, 2012
Junior Livestock Show entry deadline
Art Show and Video Journalism entry deadline

Saturday, December 15, 2012
Junior Livestock Show paperwork and payment due

Friday, February 1, 2013
Horse Show and Open Livestock Show entry deadline

Friday, March 8
Ranch Sorting........................................8 a.m.

Saturday, March 9
Ranch Sorting........................................8 a.m.
Boer Goat Arrival...................................11 a.m.-3 p.m.
Collegiate Stock Horse Arrival....................5 p.m.-8 p.m.

Sunday, March 10
Boer Goat Show.....................................9 a.m.
SHOT Team Challenge.............................9 a.m.

Monday, March 11
Market Poultry Arrival and Sift.................7 a.m.-10 a.m.
Collegiate Stock Horse Show.....................9 a.m.
Market Poultry Show................................11 a.m.
Miniature Hereford Arrival.....................4 p.m.-7 p.m.
AQHA Arrival........................................5 p.m.-8 p.m.

Tuesday, March 12
AQHA Show........................................10 a.m.
Miniature Hereford Registration..............9 a.m.-11 a.m.
Gold Stirrup Arrival...............................5 p.m.-8 p.m.

Wednesday, March 13
Gold Stirrup Show..................................9 a.m.
Miniature Hereford Show.........................9 a.m.
Miniature Hereford Auction....................5 p.m.
Draft Horse Arrival...............................5 p.m.-8 p.m.

Thursday, March 14
Market Lamb and Goat Arrival...............6 a.m.-12 p.m.
Draft Horse and Mule Show.....................9 a.m.
Market Lamb and Goat Check-in...............2 p.m.

Friday, March 15
Market Goat Show..................................9 a.m.
Longhorn Arrival..................................2 p.m.-5 p.m.

Saturday, March 16
Market Lamb Show..................................9 a.m.
Longhorn Show.....................................10 a.m.

Sunday, March 17
Longhorn Release.................................by 9 a.m.

Monday, March 18
Market Barrow Arrival.................12:30 a.m.-6 a.m.
Market Steer Arrival.........................7 a.m.-1 p.m.
Market Barrow Check-in.......................8 a.m.
Market Steer Check-in.........................3 p.m.
Market Steer Classification..................5 p.m.

Tuesday, March 19
Market Steer Show...............................9 a.m.
(British, Shorthorn, and AOB Other Color)
Market Barrow Show.........................9 a.m.
(Duroc, OPB-Dark, OPB-White, Hampshire)

Wednesday, March 20
Market Steer Show...............................9 a.m.
(ABC, Brahman and AOB Black)
Market Barrow Show.........................9 a.m.
(York followed by Cross)
Grand Champion Steer Selection (Rodeo).....7 p.m.

Thursday, March 21
Junior Breeding Heifer Arrival............6 a.m.-1 p.m.
Junior Breeding Heifer Check-in...........9 a.m.-2 p.m.

Friday, March 22
Junior Breeding Heifer Show...............8 a.m.
(Beefmaster, Brahman, Brangus, Red Brangus, Santa Gertrudis, Simbrah, ARB)
Supreme Heifer Drive........................End of Heifer Show (American)

Bob Bullock Texas State History Museum
Youth Auction Opening Ceremony.............9 a.m.
Poultry Auction..................................9:15 a.m.
Goat Auction....................................10 a.m.
Western Art Auction............................11:30 a.m.
Grand Champion Steer Auction...............12 p.m.
Lamb Auction....................................1:15 p.m.
Barrow Auction..................................2:30 p.m.

Saturday, March 23
Junior Breeding Heifer Show...............8 a.m.
(Angus, Charolais, Hereford, Limousin, Maine-Anjou, Red Angus, Shorthorn, Simmental, ORB)
Supreme Heifer Drive.........................End of Heifer Show (British and Continental)
Livestock Judging Check-in..................8 a.m.-9:30 a.m.
4-H/FFA Livestock Judging Contest..........10 a.m.